



Workshop Programme “Welcome to the (Il)liberal State: Place Branding as a Historical Practice”, 12th June 2024

08.30–09.00	Arrival, coffee and tea
09.00–09.10	Welcome!
09.10–10.30	<p><u><i>Panel I: Welcome to the Liberal State: Place Branding as a Historical Practice in Catalonia, Turkey, and Western Europe</i></u></p> <p>Tobias Klee (Freie Universität Berlin), Marlene Ritter (Freie Universität Berlin), Lesar Yurtsever (Freie Universität Berlin)</p> <p>Comment: Jessica Gienow-Hecht (Freie Universität Berlin)</p>
10.30–10.45	Coffee and tea break
10.45–12.15	<p><u><i>Panel II: Opening Nights? Image Management of Thailand, Morocco, and Brazil</i></u></p> <p>Peera Charoenvattananukul (Thammasat University, Bangkok), Gustavo Mesquita (University of Brasília, Brasília), Pol Dalmau (Universitat Pompeu Fabra, Barcelona)</p> <p>Comment: Jazmín Duarte Sckell (Freie Universität Berlin)</p>
12.15–13.15	Lunch break & coffee and tea
13.15–14.45	<p><u><i>Panel III: No Questions Asked! Promoting the Illiberal State in Japan, the Soviet Union and North Korea</i></u></p> <p>Tycho van der Hoog (Netherlands Defense Academy), Rósa Magnúsdóttir (University of Iceland, Reykjavík), Jessamyn Abel (Penn State University, Pennsylvania)</p> <p>Comment: Tobias Rupprecht (Freie Universität Berlin)</p>
14.45–15.00	Coffee and tea break
15.00–16.00	Final discussion and closing remarks from commentators & presenters